



GET THE APP. SAVE A LIFE.

Sudden Cardiac Arrest (SCA) is one of the leading causes of preventable deaths. The PulsePoint app alerts bystanders—like you—who can help victims before professional help can arrive.

PulsePoint alerts you to nearby people in need. For every minute that passes before help arrives, **SCA survival decreases by 7%-10%**. It's like an amber alert for SCA victims.



1 SCA victim in need.



2 911 system sends PulsePoint alert.



3 Signal received by nearby PulsePoint users.



4 Users rush to help the victim before professional help arrives.

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Search: "PulsePoint"



BROUGHT TO YOU BY:



www.vbems.com/pulsepoint
(757) 385-1999

SCA KILLS ALMOST **1,000** /DAY IN THE U.S.

NEARLY **60%** OF SCA VICTIMS DON'T GET CPR UNTIL PROFESSIONAL HELP ARRIVES.

13M AMERICANS ARE CPR TRAINED AND CERTIFIED ANNUALLY.

THE U.S. SURVIVAL RATE FOR SCA IS **11%** WE CAN DO BETTER

CALL 911
PUSH HARD AND FAST IN THE CENTER OF THE CHEST TO THE BEAT OF "STAYIN' ALIVE" (100X/MINUTE).

Early CPR and rapid defibrillation before an emergency team arrives can boost survival by 50%.

PulsePoint^{AED}

HELP SAVE LIVES. LOCATE AND REGISTER AEDS.

1. Locate an AED.



1

2. Register the AED using the PulsePoint AED app.



2

3. Add a photo of the AED in the context of its surroundings.



3



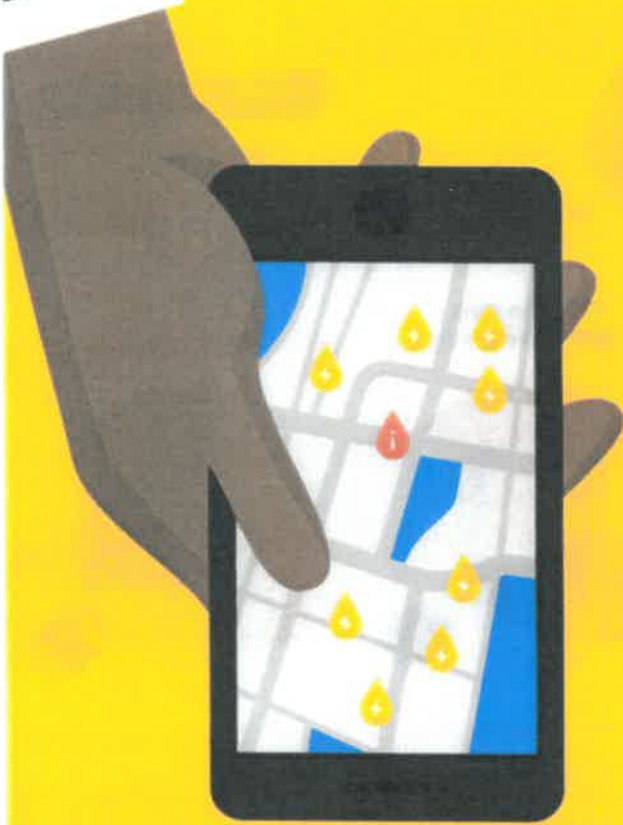
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BRING IT TO YOU BY



VA BEACH EMS
EMERGENCY MEDICAL SERVICES
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(757) 385-1989



When a cardiac emergency strikes, finding an Automated External Defibrillator (AED) can help save a life. But that takes knowing where AEDs are located.

PulsePoint AED lets you report and update AED locations so that emergency responders, including nearby citizens trained in CPR, can find an AED close to them when a cardiac emergency occurs.