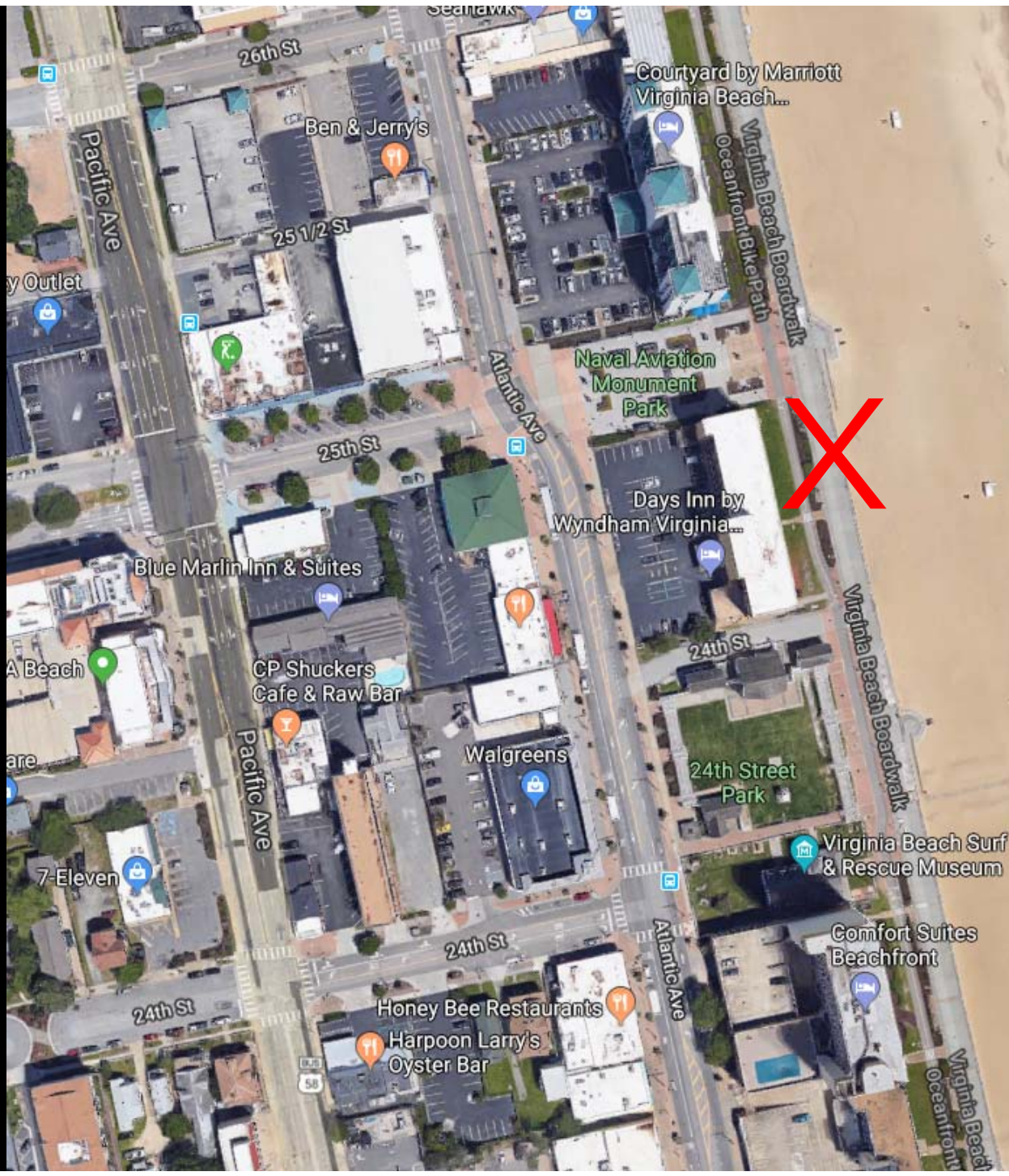


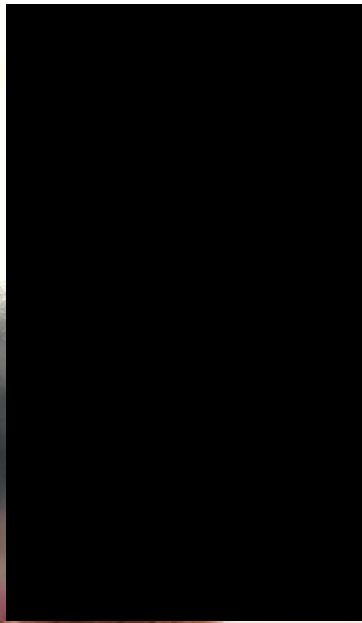
An aerial photograph of Virginia Beach, North Carolina, showing a long stretch of sandy beach along the Atlantic Ocean. Numerous multi-story hotels and buildings are situated along the coast. The ocean is a deep blue-green color, and a long pier extends into the water. The sky is clear and blue.

City of
Virginia Beach

**Virginia Beach
Hotel Association
July 19, 2011**

**Dave Hanser
City Manager**

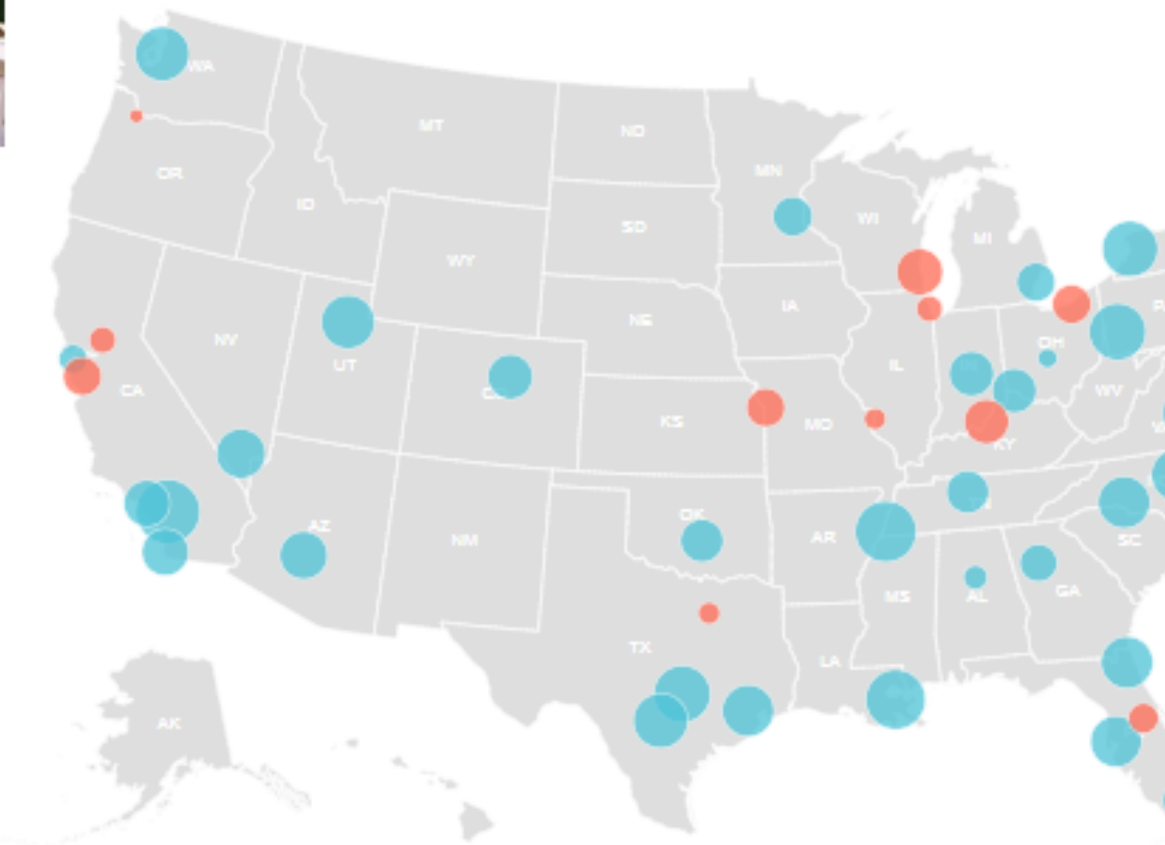


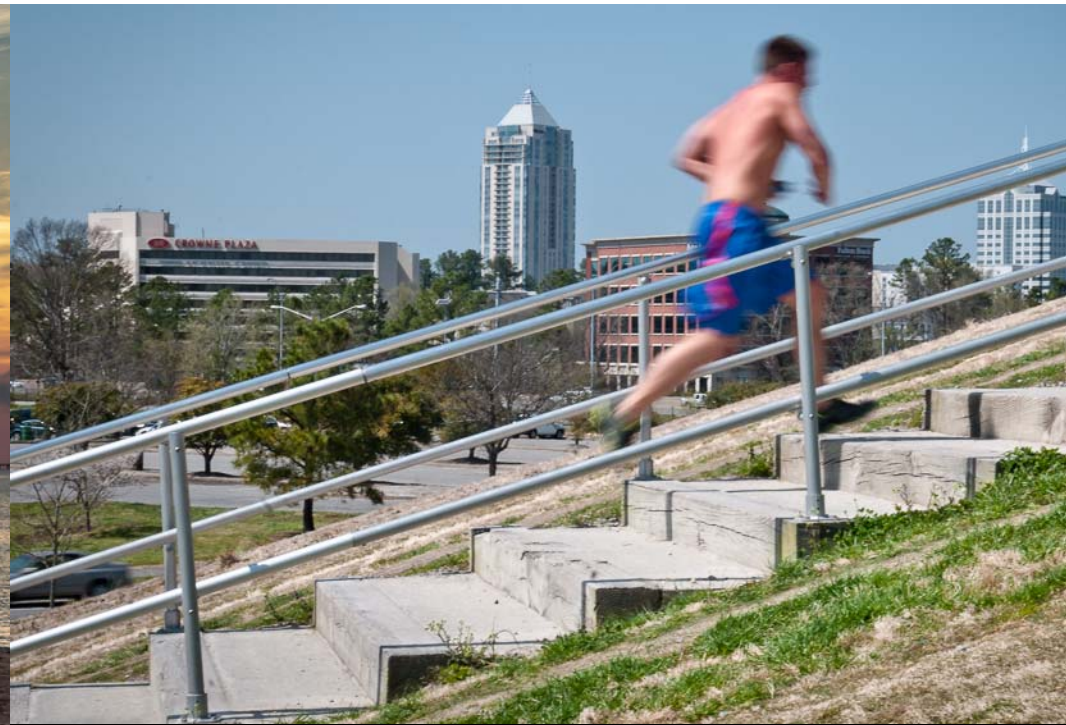




5 Cities Where Millennials Moving

Millennial Change
● Growing ● Declining







V







Visitors in 2017

19 M

Visitation up

7.3%

Overnight Visitors

7.4 M

Hotel Stays

4.7 M

V

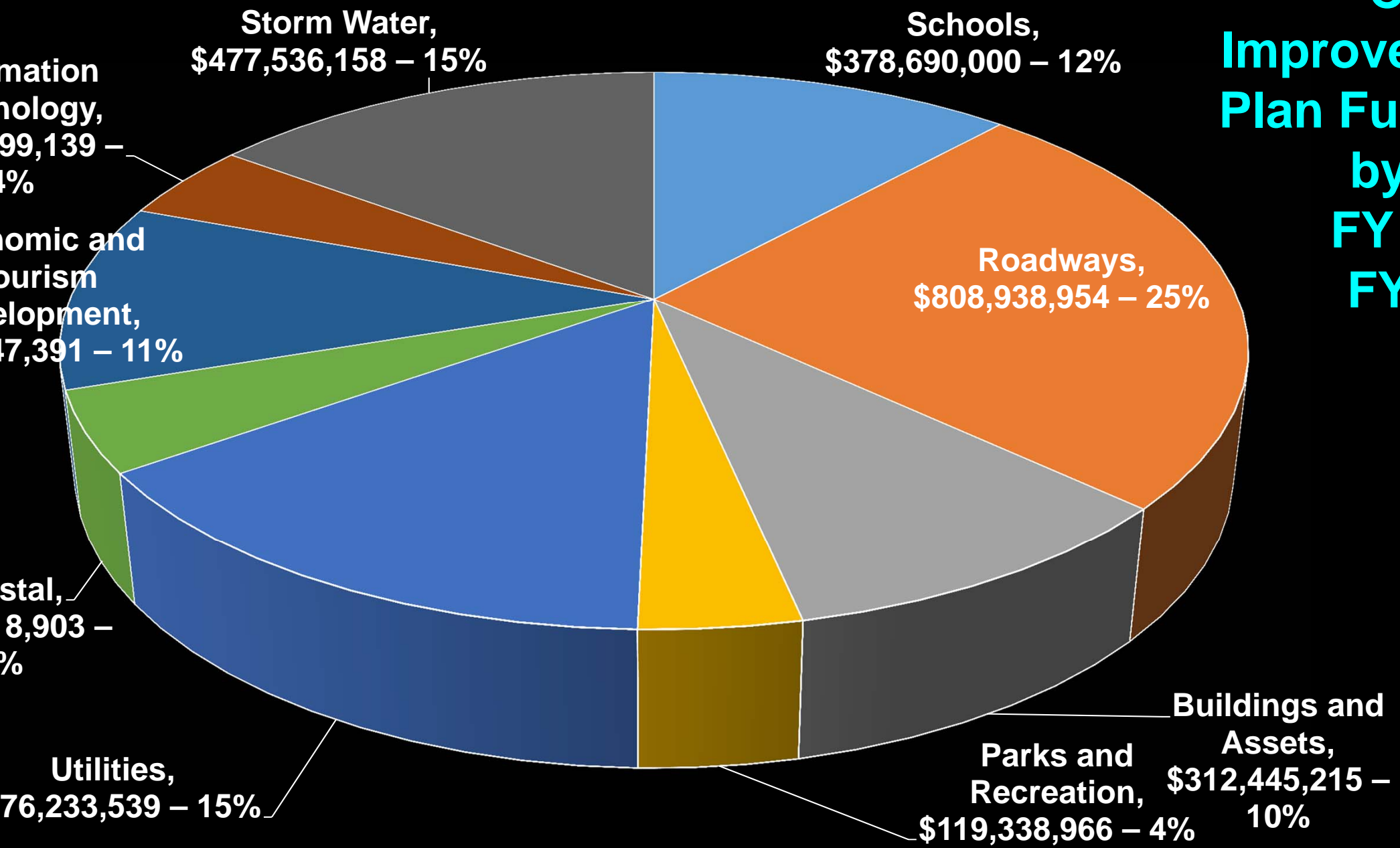
An aerial photograph of a city, likely New Orleans, showing a river (the Mississippi River) winding through the urban landscape. The buildings are densely packed, and the river is a prominent feature. The image is used as a background for the text overlay.

odging Sales \$370
otel Tax Revenue \$32.8









Ca
 Improve
 Plan Fur
 by
 FY 2
 FY





V



V



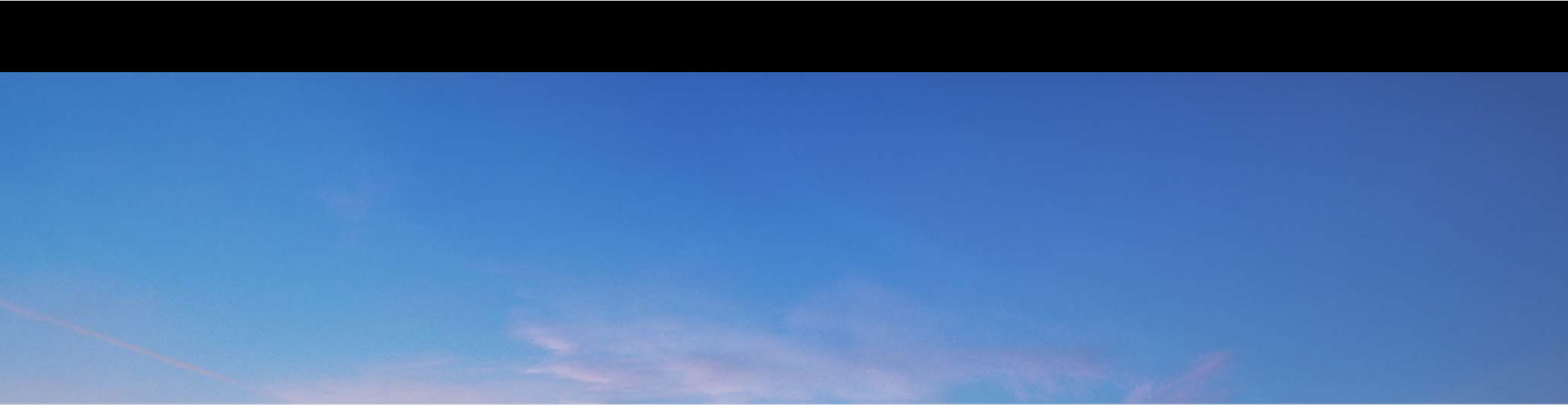


ALL

We are **are**

IN!







NCAA[®] INDOOR TRACK AND FIELD CHAMPIONSHIPS





Joe Buffer, UFC Announcer



V





TIP

- **Tourism Advertising**
- **Open Space Program**
- **Econ Dev Investment Program**

General Fund



Laskin Gateway

19th Street Corridor

Marina District

DOME SITE

Study After Study After Study

Convention Center Hotel Study

1994, KPMG

Billion Convention Center
Expansion Study

1997, PriceWaterhouse

Billion Market, Financial and
Economic Impact Analysis,

2000, PriceWaterhouseCoopers

Real Estate Development
Recommendations

June 2007, Hunter Interest Incorporat

Economic Impact Analysis –
Convention Center Headquarte
Hotel

July 2011, HVS

Proposed Headquarters Hotel

July 2018, HVS





d, VA



West Palm Beach

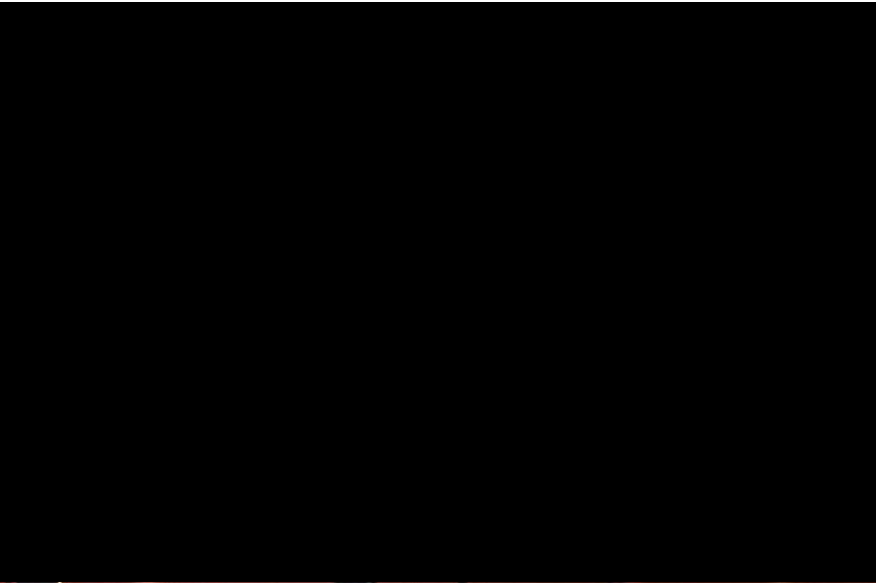


NC

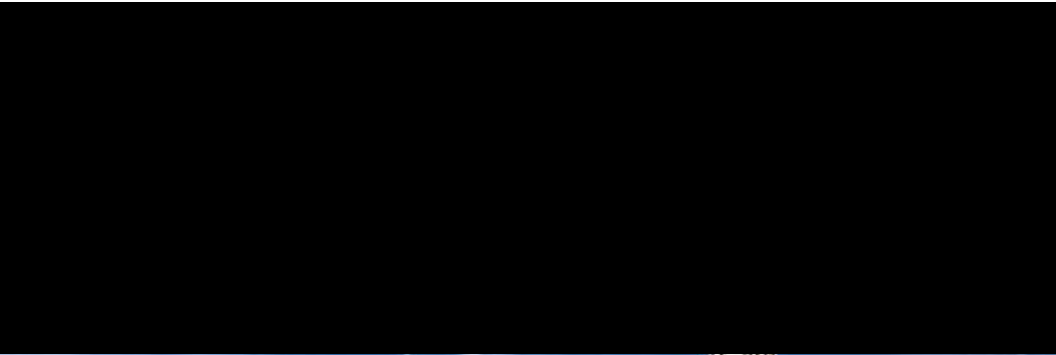


Nash











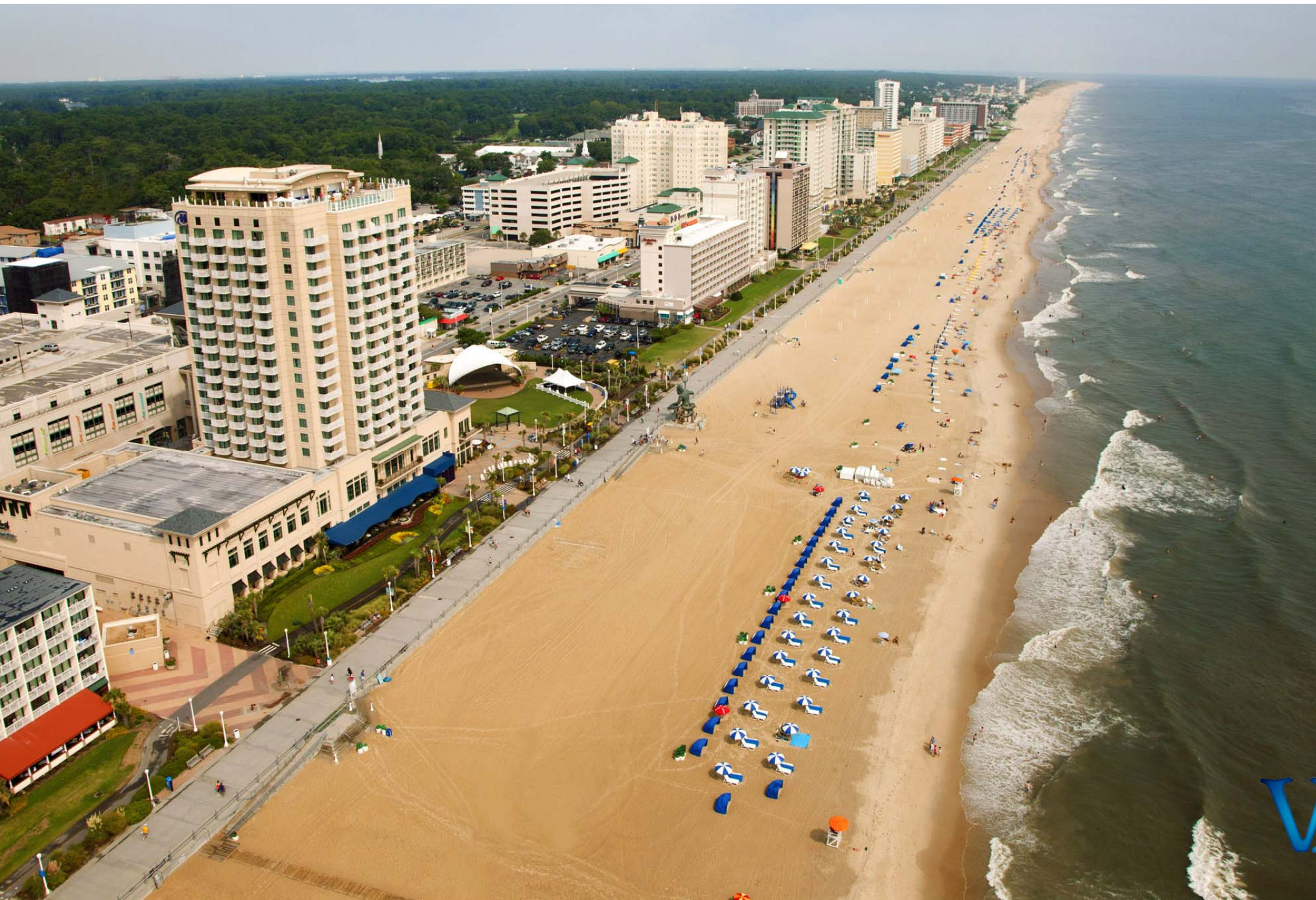


0 500 ft

VIRGINIA BEACH ENTERTAINMENT DISTRICT

Conceptual Projects | March 2018







ED (POURED-IN-PLACE)
PTION



L AERIAL RENDERING

LOPMENT

VENTURE
REALTY GROUP









2017

VIRGINIA BEACH
ECONOMIC DEVELOPMENT

WAS ANOTHER BANNER YEAR

From innovation to breweries, and from startups for veterans to subsea cables, 2017 was quite an year for economic development in Virginia Beach. Thanks to all the businesses, City and departments, employees and involved citizens who helped make '17 so sweet.

HERE ARE THE GRAPHIC DETAILS.

508
NEW JOBS
RETAINED JOBS

240
MILLION DOLLARS IN
CAPITAL INVESTMENT

1.5
MILLION SQ FT OF COMMERCIAL
REAL ESTATE LEASED OR PURCHASED

1 RELOCATIONS/EXPANSIONS
MYTHICS • STIHL • LIFENET HEALTH • GTS • U-PLAY • GEICO





BUSINESS ENVIRONMENT

Resources

Maps

Find Available Property

Real Estate Assessment Search

Utility Providers

Existing Business Support

Development Projects/RFPs

Legal

Resources > Existing Business Support

Existing Business Support

The success of the city's business retention and expansion development efforts of the VBDED.

The business community in Virginia Beach is comprised of defense contractors, high-performance manufacturers, startups and small businesses that employ over 100,000 people.

Virginia Beach Beach Beach Replenishment





V



